

# CAPTURING A MOMENT

Commencing February 2017



## NEW EXHIBITION SERIES

The Tramway Museum Society of Victoria Incorporated is Volunteer, Not-For-Profit Association, established in 1962. We currently care for a large range of cable trams, electric trams, buses and associated equipment that have operated or have been in use in relation to tramway operations in Melbourne, Geelong, Bendigo, Ballarat and Adelaide. Most of our collection is housed at our Tramway Heritage Centre in Bylands, Victoria.

The Tramway Heritage Centre is currently redeveloping the now vacant hall space in our Bristol building. As part of this project, a temporary exhibition space will be created to house various works and items to reflect various themes and is anticipated to be changed over at various times during the year to provide an ever-changing experience to our visitors. As the Tramway Heritage Centre is currently not operating trams, it is important for the museum to provide an interactive and informative museum during this period. The new Exhibition & Gallery space is one of the major key features that we need to provide this experience.

Capturing a Moment will be our first temporary exhibition with an approximate duration of 6 months. It is anticipated that the exhibition will commence from **Saturday 18<sup>th</sup> of February 2017** and will continue to August/September 2017.

### WHAT WE ARE LOOKING FOR

Capturing a Moment will be a photographic exhibition open to all members of the public. We are looking for photos of trams in any shape or form, not just from Australia, but also from overseas as this will show to the public how important trams are in our lives and being there in the moment to capture them.

All artworks are to be produced (including framed) by the artist and transported to the Marketing Manager. We hope artists are able to cover this cost.

**EXPRESSION OF INTERESTS CLOSE: 1st NOVEMBER 2016**

## EXHIBITION SPACE

The Exhibition space is approximately 3 metres by 4 metres, allowing plenty of space to works to be presented. Works to set up the new space are currently underway, which will include an additional wall and will be ready for artists' works to be placed on display in January/February 2017 prior to the exhibition. Progress of our works redeveloping the exhibition space will be featured on our website.

[www.tramway.org.au](http://www.tramway.org.au)



## THE OPENING

The official opening of the Exhibition will be held on Saturday February 18, 2017 at 2pm. This day will also feature an 'Open House' to all members of the public which will allow extra exposure for any artworks presented. Local representatives will be invited. All artists will be invited to attend. Invitations will be sent out during December 2016. Light refreshments will also be provided.

## ON COMPLETION

On completion of the exhibition, it will be up to the artist on whether they would like their works to be returned, or donated to the museum collection for further display. Artists also reserve the option to sell their works. Should artist choose to sell their works on completion of the exhibition, we hope that some of the funds would be donated to the museum, which is also tax deductible as we are a Registered Charity and Non-for-profit association.

This is the first time that such a project is being undertaken at the Tramway Heritage Centre and we are hoping that this will allow us exposure in an area not normally offered at other tramway heritage operations by allowing the Society's members and the public to showcase their artistic efforts. It is important as well for the general operation and maintenance of our facilities and the continuing love of trams.

We thank you for your interest and support and look forward to see you at our opening.



William Fedor

**Marketing Manager**

Tramway Museum Society of Victoria Inc.

## CONTACT FORM

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Description of Artwork(s) Submitted (This information will be included with your artwork on display):**

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**Please provide a sample of the artwork/s to be submitted:**

## ALL ARTWORK AND EXHIBITION ENQUIRIES

William Fedor  
Marketing Manager – TMSV

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ST ALBANS VIC 3021

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It will be quicker for me to respond via email as phone contact is limited due to my work (and also shift work), but I will endeavour to respond as quickly as possible. This is also my first major project at the Tramway Heritage Centre so I will be grateful for any assistance possible.

With much thanks.

William